

writing newsletter articles collecting brochure copy points ad text  
social media posts promotional pitches email blast sales message  
video script blog content writing newsletter articles collecting  
brochure copy points ad text social media posts promotional pitches  
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# **YOUR JOB JUST GOT EASIER.**

Make an impression with expert content—  
right at your fingertips.



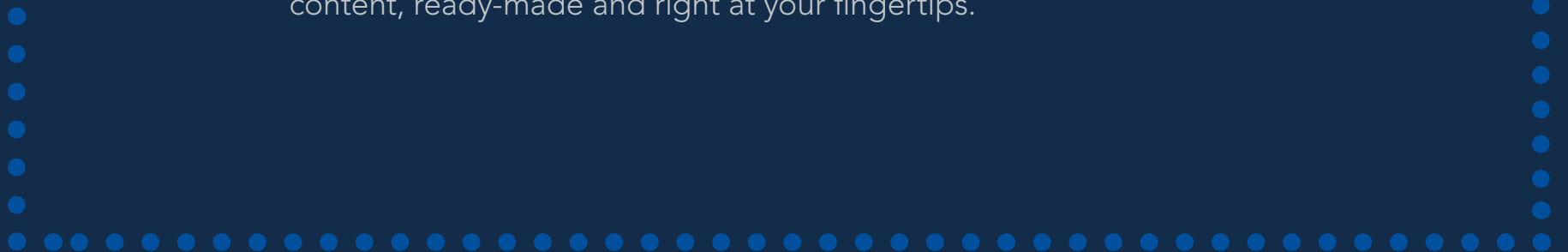
**Getting great content has never been easier.**



**PSB's Content To-Go. It's about time...YOUR time.**

Let's face it. Thinking of great content for newsletters, web pages, and blog posts takes skill, but it also takes time. Just coming up with your article topics can consume hours, even before the words take shape.

You have enough to do. PSB's Content To-Go gives you a wide selection of content, ready-made and right at your fingertips.



Imagine producing **newsletter** articles that get more attention,  
**web pages** that get more traffic, **education materials** that get more results...

More success. Less work.  
Introducing Content To-Go.

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Make an impression with expert content—  
right at your fingertips.



(Everyone will wonder how you have the time.)

## Content you need—now.

With PSB's Content To-Go, you'll streamline your work flow. Fresh, informative content will get your marketing materials noticed. And your message will stay consistent across various media, including:

Social Media Posts

✓ Brand Merchandising

Newsletter Articles

✓ Email Blasts

Landing Pages

✓ Blog Content

Need an article customized? No problem. PSB is happy to modify copy to give you the perfect fit. Want to discuss your overall message strategy? We're here to help.

**900+**

articles available **RIGHT NOW**  
and more added every month!



## It's as easy as 1-2-3.

- 1 Log in to our **Client eSource Center**, day or night.
- 2 Click on **Content To-Go**. Search the library, or just browse categories. Preview articles before making your selection.
- 3 Choose the copy you want and download it for immediate use.

**If you don't see what you need, we'll write it for you!**



## The process is simpler, and the results are better.

Your account manager will be happy to help you get started. All it takes is a quick phone call. Or, log-in and see for yourself.

## Get started today!

[www.psonline.com/contenttogo](http://www.psonline.com/contenttogo) | 877.384.7772

